

David Lee Michaels

From: Teresa Bernard [teresa@studiobellevisage.ccsend.com] on behalf of Teresa Bernard [teresa@photosbyteresa.com]
Sent: Monday, June 07, 2010 10:20 PM
To: davidleemichaelsphotography@cox.net
Subject: Blue Ridge VPPA June 2010 Newsletter

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Blue Ridge News

VPPA Blue Ridge District

June 2010

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Blue Ridge District Meeting is MONDAY, June 14th at 6pm in Southerlin, Va at Lisa Carter's Studio. See complete details in Bobby's message. Please email Lisa if you plan to attend.

If attending our June Meeting please email [Lisa Carter](#)

Message from our Governor



I would like to welcome a new member to our Blue Ridge District! Melissa Stull from Covington was voted in at the last Board meeting! Let's all welcome her and hope she can attend our meetings so we get to meet her and welcome her in person.

Quick Links

[VPPA](#)

Summer Seminar

Our Summer is Aug 29th-30th in Lynchburg
REGISTER NOW!

Registration Info online at the VPPA website.

Upcoming Events

East Coast School
July 18 -22
Instructors are:
Bob Boyd
Jamie Hayes & Mary Fisk
Taylor
The Timmons
Greg and Lesa Daniels

When was the last time you went to the PPA website? As I think about how we can get our membership up, I was curious of how many PPA members there are in Virginia that don't belong to VPPA. I went to FIND A PHOTOGRAPHER and started a SEARCH for the STATE first and then I started looking at specific cities. This was VERY INTERESTING!!!! There is a list of 550 in the state of VA and we only have 254 members! Less than HALF! What else I found was that many of the people listed here don't have their profiles set up with images of their work either. I looked at Danville in a 20 mile, 50 mile and 100 mile radius....More NC members show up than VA once I stretch out the mileage. In Roanoke I was AMAZED at the fact that ONLY 10 names came up for a 50 mile radius search, and all OUR MEMBERS that are listed NONE have a profile image or galleries to show their work!! Ok, so why not? Why are we not all using the resources that we are given when we pay dues? If you were a client looking wouldn't you be drawn to the ones that have IMAGES?

Eddie Tapp
Dave Huntsman and Jessica Vogel
Mario and Thomas Munoz
Tony Corbell

Contact Info Blue Ridge District VPPA Officers:

Governor: Lisa Carter
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lcarterphoto@wildblue.net

Lt Governor: Bobby Carlsen
e-mail:
bobby@bobbycarlsen.com

Treasurer: Brian Muncy
e-mail:
brianmuncy@comcast.net
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Secretary: Teresa Bernard
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Back to why I started looking at this in the first place.....I was thinking about how we could attract some NON VPPA members to come to Seminar. We need to have some PAYING GUEST so that we can raise some money to help with expenses! If they are PPA for sure they are serious about the profession and maybe we could get them to join our STATE as well! So, I am asking each of you as the time gets closer to AUGUST to take a step to help and let's have a huge turn out for this great weekend of learning! If you have not registered yet (I know who has and has NOT) don't drag your feet! As of my last report we only have 19 registered members and one guest. I am hoping to see at least 100 attending and hope to pull in 30 or more guest that will be paying to attend. Help spread the word and please INVITE someone that may not know about our organization that could benefit both themselves and our group! Go to www.vppa.org and register online TODAY! AUGUST 28-30 at the Kirkley Hotel in Lynchburg!

Hope to see you all at our next meeting here at MY PLACE on June 14th. Jeff Bowman will be our speaker with SENIORS and COMPOSITES for his program! Just in time for our busy Senior season fast approaching! This will be one NOT TO MISS!

Lisa Carter
Blue Ridge District Governor
Photography by Lisa
www.photobylisa.com
434-822-6143

Message from our Lt Governor



Our June meeting is scheduled for Monday, June 14 at 6:30 pm (meet at 6 pm for refreshments). It will be held at Lisa Carter's studio (see address below) and will feature Jeff Bowman (from our Capital District). Jeff will give a presentation on high school seniors and making composites. The presentation will be given by Jeff Bowman, Julia Bowman and James Cook. Please make every effort to attend...we'd like to give Jeff a good showing of our district!

Lisa Carter
Photography By Lisa
1420 White Ridge Road

Sutherlin, VA 24594
434.822.6143
lisa@photobylisha.com

Our July meeting is scheduled for Sunday, July 11 at mine and Angie's place at Smith Mountain Lake. We are not planning on a speaker, but instead will have food and refreshments, as well as swimming and boating activity. For our upcoming picnic we are asking members to bring some kind of dish (chips, potato salad, drinks, cookies, desert, etc) to go with the hot dogs and hamburgers we will be cooking. Sharon Davidson will be coordinating this, you may call or email her directly. Phone: 540-314-5600. Her email: sharon@sharondavidsonphotography.com . We want everyone to bring something. You may also bring your cameras if you want to, but it will be an afternoon to relax and have some fun. Please start thinking about and nominations for next year's leadership positions in our district. We will use some of this time to finalize nominations. Beginning time is 1pm and go until people get bored. The address is:

158 Dam Shore Drive
Wirtz, VA 24184

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May Meeting Notes:
Our May meeting was held in Appomattox VA at Allen Austin's studio. Thanks to Allen and Diane for hosting us! We had 9 members and one guest attend in addition to our guest speaker, Anne Clay and her daughter. Our presentation was about Hollywood style photography and Anne demonstrated how she markets, creates and then displays her work to her client base. Anne offered us a creative glimpse into her beautiful style of photography.

If you have info to include in our monthly newsletters please forward to teresa@photosbyteresa.com

Need An Extra Pair of Hands?
Jennifer Stoneman currently has time to assist, edit or design. Contact her directly via email: stoneman64@cox.net

Join Jeff East on Help-Portrait Community

Follow the link to learn how this movement of photographers are using their time, equipment and expertise to give back to those who are less fortunate: [Help-Portrait](#)

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