



VPPA Blue Ridge Newsletter

May 2011

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Blue Ridge Board



Governor, Bobby Carlsen,
Ph.D., Cr. Photog., CPP, F.Ph.

Email Bobby



Lt. Governor, Teresa Bernard

Email Teresa



Secretary, Sharon Davidson,
CPP

Email Sharon

HAPPY MEMORIAL DAY!

From the Governor

It's time to start thinking about the upcoming Summer Seminar! Please go ahead and put the dates (Sat, Aug 27 - Mon, Aug 29) on your calendar and get ready to be blown away. This year's Summer Seminar will be held again at the Kirkley Hotel and Convention Center in Lynchburg. Registration and hotel information will be forthcoming, so be on the lookout for it.

The speaker agenda is as follows:

Jeff Bowman (Saturday evening): Jeff is one of Virginia's own (www.commonwealthphoto.com) and will cover his specialty, studio lighting. Bring your questions and be prepared to learn all you need to know about how to perfectly light your clients in a studio setting.

Karen Goforth (Sunday, all day): Karen, who comes to us from Kannapolis, NC (www.irresistibleportraits.com), is a high-energy speaker. She runs a very successful portrait studio as well as a 501(c)(3) non-profit organization. She will be getting us all fired up about marketing, sales, and giving back to the community. You won't want to miss this lady...she's AWESOME!

Pat Hansen (Sunday, evening). Our very own Print Salon Chairwoman will be organizing a print critique, designed to help you prepare images for the convention print competition. Bring your favorite 4 images and a panel of PPA jurors will review and comment on them. Don't be shy...this is one of the best ways to gear up for print competition!

Bry Cox (Monday, all day): Bry comes to us from Salt Lake City, Utah (www.brycox.com), and is a national speaker, featured at many state and national conventions, as well as PPA affiliate schools. Bry has a background in the music industry and melds that with his cutting edge fashion and portrait imagery, photographing many celebrities and other well known people. Bry will share his creativity, passion, and other secrets that have helped him to become one of the most sought after photographers.

In addition to these, there will be two other awesome "surprise" photographers giving concurrent programs. How could you ask for anything more?

So, mark the dates and plan to be in Lynchburg. You don't want to miss this great educational and social opportunity!

-Bobby



Treasurer, Brian Muncy

Email Brian

Quick Links

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From the Lt. Governor

Hello all,

I hope this finds everyone enjoying the spring season with full schedules. I would like to thank Michael Corbin for sharing with our group Monday night with his presentation on LightRoom and also a big thanks goes out to Jack and Debbie for hosting this meeting in Lynchburg.

Our next meeting is slated for June 13th and will be hosted by Bruce and Brian Muncy. Social time will begin at 6:30 with the meeting beginning at 7:00.

544 South Jefferson Street
Roanoke, VA 24011
540.982.3680.
Email: muncyphoto@cox.net

Please RSVP if you plan to attend. Our presentation will be given by Charles Hartman, and his subject will be ProSelect. I know many of you use this software as a sales tool for projection appointments, or you are looking into projection, so this is a great opportunity to see what ProSelect is all about. I look forward to seeing everyone June 13th!

Best!
Teresa

Upcoming Events

June meeting

- Monday, June 13th, Muncy Fine Photography
- Social time at 6:30, meeting starts at 7:00
- 544 South Jefferson Street, Roanoke, VA 24011
- Charles Hartman's bio and program information to follow

July meeting

- information TBA

August meeting

- summer picnic, information TBA

VPPA 2011 Summer Seminar

- August 27-29th, Kirkley Hotel and Convention Center
- 2900 Candler's Mountain Road, Lynchburg, VA 24502

If you have any suggestions or if you have an article you would like to be published in the newsletter, please email Sharon Davidson (Sharon@sharondavidsonphotography.com).

