

# Blue Ridge News

VPPA Blue Ridge District

January 2010

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Message from Lisa Carter  
Message from Bobby Carlsen

If attending our  
Jan 25th Print  
Critique please  
e-mail  
[Lisa Carter](mailto:lisa@photobyalisa.com).

## Print Critique Files

Size your critique  
files to 8x10,  
300dpi .jpg  
and e-mail to  
[Bobby Carlsen](mailto:bobby@bobbycarlsen.com)  
before Monday.

## Quick Links

[VPPA](#)

## Upcoming Events

Print Critique  
Jan 25th

VPPA Convention..Feb. 19-  
24 Richmond Hylton

East Coast School  
July 18 -22

Instructors are:  
Bob Boyd  
Jamie Hayes & Mary Fisk  
Taylor  
The Timmons  
Greg and Lesa Daniels  
Eddie Tapp  
Dave Huntsman and Jessica  
Vogel  
Mario and Thomas Munoz  
Tony Corbell

## Contact Info Blue Ridge District VPPA Officers:

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## Message from our Governor

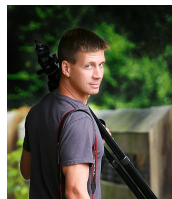


HAPPY NEW YEAR to everyone! We are into 2010 and I am sure you are like most of us looking at what you wish to improve in your business for the year ahead of you! The camera room may be a little SLOW this time of year, but your business plans are an important part running a successful business. So, as you look back at things that didn't go as planned start looking toward fresh ideas to keep you clients excited about what's happening at your studio! Get inspired by reading those books you have not had time for. Watch those Photo Vision DVD's that you were too busy to watch a few months ago and get your CREATIVE JUICES FLOWING! Get your CALENDAR OUT and layout your events coming soon and plan your marketing strategies. Also, don't forget about our VPPA CONVENTION coming very soon! Feb. 19 - 24th! PLEASE NOTE the location has changed and it will be at the HILTON RICHMOND HOTEL AND SPA/ Short Pump. All the info, registration and scholarship applications are on the website. Make your reservations now! There is an outstanding list of speakers and subjects on the schedule! And hopefully you are working on those PRINTS for competition to bring to our next meeting! Hope to see you here at my studio for our meeting on Jan. 25th! Let's get this year off to a great start!

PLEASE VISIT [www.vppa.org](http://www.vppa.org) to register for Convention and view newsletters and upcoming events!

Lisa Carter  
Blue Ridge District Governor  
Photography by Lisa  
[www.photobyalisa.com](http://www.photobyalisa.com)  
434-822-6143

## Message from our Lt Governor



Greetings! We've got lots coming up, so make sure you've got everything on your calendars. I'm looking forward to seeing everyone at our upcoming Print Critique meeting at Lisa Carter's studio on Monday, January 25th (2pm). If you haven't already done so, drop Lisa an email ([lisa@photobyalisa.com](mailto:lisa@photobyalisa.com)) to let her know you are coming, and be sure to send ME your digital images prior to the meeting.

Since our Jan meeting is late in the month and February already has a full schedule (VPPA Convention, PPNC Convention), we will not have a district meeting in February. Our next district meeting will be on Monday, March 8, and will feature Adrian Henson (<http://www.adrianhensonphotography.com/>) of New Bern, NC. Adrian is a good friend of mine and an excellent photographer. The meeting location has yet to be determined, but more information will be forthcoming. Put the date on the calendar!

I still need volunteers for hosting our district meetings throughout the year. I've had a handful of people step up, but not enough. Please email me to let me know that YOU would like to

host one of our meetings. It is important that we travel around our district a little, and that we not rely too much on the hospitality of the same individuals. Hosting a meeting is relatively easy and means you won't have to travel! So come on...volunteer!

-Bobby

\*\*\*\*\*  
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**Our Newsletter...same note as last month but worth repeating!**

If you would like to submit an article, photos or items for sale please submit to [Teresa Bernard](#). All information and ideas are welcome. We typically publish the newsletter electronically each month.

On another note....our contact list has been updated based on active 2010 membership. If you know of someone not receiving the newsletter that is an active member of our district, please let us know. Sometimes I am fumble fingers when updating the addresses! If you know of someone interested in photography or joining our organization please forward the newsletter with an invite to our next meeting. We are only as strong as our membership!

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