



VPPA Blue Ridge Newsletter

July 2011

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Blue Ridge Board



Governor, Bobby Carlsen,
Ph.D., Cr. Photog., CPP, F.Ph.

Email Bobby



Lt. Governor, Teresa Bernard

Email Teresa



Secretary, Sharon Davidson,
CPP

Email Sharon

HAPPY SUMMER!

From the Governor

Hey folks. I'd like to take the opportunity to say "thanks" for being you and for the friendships and opportunities that associations like this provide. One of the BEST benefits of being a member of VPPA (and other professional associations) is the close relationships you develop with your peers. As some of you know, the last few months have been extremely busy for me, including lots of time out of town photographing in various locations. Just last week I was photographing in Wrightsville Beach, NC and the shutter on my 1DS Mark II died. Ouch! No kidding, right in the middle of a session it decided it had had enough. I reached in my bag for my backup camera (an old Canon 10D that I have never needed to use) and guess what...I hadn't packed it!

Immediately panic set in and I began wondering what in the heck I was going to do. With several more sessions in the week and a busy week upon my return, I was feeling pretty screwed.

Nonetheless, I pulled my cell phone out of my pocket (while standing on the beach) and called a friend photographer of mine who is a member of PPNC.

"No problem", he said. "I'll make some calls and have you a camera first thing in the morning". True to his word, someone personally delivered a camera body to me the next morning and I was able to complete the week.

Wow!

Additionally, another great photographer friend in my town (does anyone know Lisa Carter? She's the bomb!) has made me feel more than welcome to borrow one of her cameras until my primary camera returns from the repair facility. Isn't it good to have friends!

So, just a quick note and story to suggest that being a member of VPPA and other similar groups has benefits that perhaps aren't often thought about.

Keep this in mind as you renew your membership and also as you encourage other photographers to join.

-Bobby

From the Lt. Governor

Hello Blue Ridge,

I hope everyone is finding a way to beat the heat and enjoying a profitable summer. Thanks to everyone for turning out for our recent program featuring Jessica Robertson at Kevin Hurley's place in July.

We are slated to hold our summer picnic this year on August 14th. We are



Treasurer, Brian Muncy

Email Brian

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changing up our plans a bit from previous years and plan to meet and go bowling on Sunday afternoon August 14th. Sharon Davidson has been a huge help in securing the location and helping with this event and will share all the specifics elsewhere in the newsletter. I encourage everyone to come out and bring your spouse and kids for an afternoon of family fun.

Info on our Summer Seminar should also appear elsewhere in the newsletter. It is slated for the weekend of August 27, 28 and 29, and will be held again this year at the Kirkley Hotel in Lynchburg. We had an awesome turnout for this event last year, so make plans to attend NOW. Since the seminar falls late in the month of August, we are not going to hold a district meeting in September. We will be back on track for October, and at this time plans are not complete. I am working now to secure our programs through the end of 2011, and am looking for one more host studio for either October or November, if you are willing to host a meeting please let me know asap. Enjoy your summer, and I hope to see you all sporting those cute little bowling shoes on August 14th!

Best!

Teresa

Upcoming Events

Our summer picnic will be at Lee Hi Lanes in Salem on Sunday, August 14th, at 3:30. Please let me know if you will be attending by Thursday, August 4th. I need to give them a head count so we can reserve some lanes. Let me know if are actually planning on bowling or if you will just be attending. We must have at least 10 bowlers to reserve lanes.

We are going to keep it simple and let everyone pay for whatever games they play. Instead of bringing in food, you can get what you want at the snack bar. The cost is \$3.40 per person per game, including shoes. Email me to let me know if you are coming and bring the whole family! My email address is Sharon@sharondavidsonphotography.com.

August meeting

- Summer Picnic, Sunday, August 14th, 3:30pm
- Lee Hi Lanes
- 1830 Apperson Drive, Salem, VA 24153
- 540-389-0000

VPPA 2011 Summer Seminar

- August 27-29th, Kirkley Hotel and Convention Center
- 2900 Candler's Mountain Road, Lynchburg, VA 24502
- More information is available on the VPPA website

No meeting in September

October meeting

- TBA

If you have any suggestions or if you have an article you would like to be published in the newsletter, please email Sharon Davidson



(Sharon@sharondavidsonphotography.com).

