

David Lee Michaels

From: Robert Harris [filmrob@msn.com]
Sent: Friday, May 06, 2011 7:45 AM
To: davidleemichaelsphotography@cox.net
Subject: VPPA: Capital District Newsletter

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VPPA Capital District Newsletter

May 2011

In This Issue

May Program

Governor's Message

Welcome May! We hope this newsletter finds you excited for the adventures May will bring. We want to thank Bobby Carlsen for a great program last month on the psychology of a great portrait sale. He gave us great information on leading the client through the process from the first consultation through the sale. Just remember you are in control and You're Gonna Do Great!

This month we are excited to learn about Interior Architectural Photography with Jeanette Burkle. Join us May 18th at Dan Butler's studio for a wonderful evening of learning and visiting with friends.

Also remember to mark your calendars for July 17th for our Summer Picnic and Shoot Out. James will give us more details as he finds a great location.

And don't forget to register for the summer seminar. The sooner the better. We are going to have a great time and have some great speakers lined up. Information should be up soon on the vppa.org website.

Happy May!
Keep Smiling
Stephanie

May Program: Wednesday, May 18, 2011

**Location: Daniel Butler Photography
4600 Millridge Parkway
Midlothian, VA 23112
804-744-4700**

[May Program](#)

Interior Architectural Photography: Painting with Light

Jeanette Galie Burkle Style. Design. Color. Perspective. Lighting. Angle. How does one incorporate these and more into the fine art of architectural photography? The architectural photographer must deliver to the client, a product that effectively translates the living, working and public space into a two-dimensional image.

An image which comes alive and communicates the client's success in design, engineering, construction, installations and project management. Pressing the shutter release is the simplest part of most types of photography.

Come and hear what is involved prior to that when your subject is architecture. Jeanette's program will feature a slideshow of her award-winning architectural work; a discussion on how to choose the correct camera equipment and lenses for each job; a lesson on "the quality of light" and how to achieve it through the use of various light sources; how to choose the right camera angle; how to create a sense of depth; and how to use post-production software (Lightroom, Photoshop) to optimize the final image. Part art, part science, this program illustrates this seamless blend of the two.

Jeanette Galie Burkle is the owner of Galie Photography in Leesburg, Virginia. Her business serves both corporate and individual clients. Jeanette is a member of the Loudoun Arts Council, the Virginia Professional Photographers Association, (VPPA) and the Professional Photographers of America (PPA). In both the Architectural and Commercial Categories, at the statewide VPPA Annual Print Competition Jeanette has received multiple Best in Category Awards and Court of Honor Awards. In addition, she has received the highly distinctive Fuji Masterpiece Award for her architectural image "Spirals."

Jeanette has shown her fine art photography in several galleries and art shows in Loudoun County, Virginia, as well as being featured in various magazines in the area. Currently, Jeanette is showing her work at a local gallery in Hamilton, Virginia through September 2011. She also teaches Digital Photography and Photoshop classes and workshops at ArtSquare in Leesburg, Virginia.

Sincerely,

Robert Harris
Capital District Secretary

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